

Harris Kingsley

Contact

HarrisKingsley.com

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Portland, OR 97214

Education

B.S. Statistics

University of
Florida

Gainesville, FL

Aug 2014 – Dec 2017

Minors: Actuarial
Science; Business
Administration

Skills

R, SQL, Python, Git,
AWS S3, Spark

Shiny, R Markdown
Tableau, Snowflake,
Databricks, Looker

Clustering, A/B
testing, Machine
Learning, Bayesian
Forecasting, Linear
Regression

Leadership, Agile
Project Management

Data Scientist II

Nike, Beaverton, OR | *Sep 2022 – Present*

- Data Science lead on a global cross-functional project. Forecast the future health of footwear franchises using machine learning and an innovative scoring system.
- Developed and maintain a model to predict return rate for specific products
- Presented work in front of 300+ people at Nike Consumer Insights Combine
- Maintain frontend and backend of multiple Tableau dashboards
- Ad-Hoc analysis using SQL, R, and Shiny to support multiple business-facing stakeholders
- Establish data best practices on team including version control and code review

Data Scientist – Contract

Nike, Beaverton, OR | *Feb 2022 – Sep 2022*

- Assist in the development of a Bayesian Marketing Mix Model to understand impact of different advertisement campaigns across Nike’s digital platforms
- Create datasets and data pipelines in Databricks using Python and SQL
- Be a marketing data expert and help establish actionable KPI’s for multiple teams

Senior Data Analyst - Contract

The Walt Disney Company, Seattle, WA | *Oct 2021 – Feb 2022*

- Analyze and forecast consumer behavior on the Hulu platform using R and Excel
- Create dynamic dashboards using Tableau
- Query data using Looker and Snowflake

Coordinator of Player Development Analytics

Cincinnati Reds, Cincinnati, OH | *Nov 2020 – Sep 2021*

- Coordinate all projects and tools relating to Player Development for the Analytics Department
- Hire, train, and manage all minor league pitch tracking operators
- Build R packages, review code, and create unit tests
- Communicate with and understand the needs of minor league coaches to ensure we are maximizing the utility of our tools and reports
- Collaborate with Data Engineers to maintain the accuracy of our data ingestion
- Work with coaches to create actionable and statistically sound player plans for all players in the minor leagues

Data Scientist, Player Development

Cincinnati Reds, Cincinnati, OH | *Feb 2019 – Nov 2020*

- Explore, clean, and analyze a large number of unique datasets from third parties
- Evaluate players using statistical methods and suggest specific areas for improvement
- Create statistical models using R to project future performance
- Create automated data visualizations, reports, and dashboards

Quantitative Analysis Intern

Los Angeles Angels, Los Angeles, CA | *Jan 2018 – Sep 2018*

- Create statistical models using Python to aid the baseball operations staff
- Query relevant information and organize data using SQL

Data Analyst

Perduco, Dayton, OH | *May 2017 – Dec 2017*

- Assist in the design of experiments for motion capture for a virtual reality simulator
- Create statistical models using SQL and R to predict performance for fantasy sports lineups